

## FOR IMMEDIATE RELEASE

Press Contact:  
Angela Kliever  
Dir. of Marketing  
ACS International, Inc.  
Tel: 520-889-1933  
Fax: 520-889-6782  
E-mail: [angela@acstone.com](mailto:angela@acstone.com)

### **ACS Releases a New Product for the Cast Polymer and Solid Surface Industries**

Twenty Colors in the Terra Bella™ Line

**TUCSON, AZ—September 13, 2007**—ACS International, Inc. announces a new product line called Terra Bella™ with twenty colors to be released in the initial preview at the Composites Polycon 2007 show in Tampa, Florida. The Terra Bella line is an engineered granite material using natural ingredients including semi-precious gemstones, minerals, and a blend of alumina tri-hydrates.

“I believe this is the product the cast polymer industry needs to compete with natural stone” says Greg Novak, president of ACS International. “There is almost nothing in our industry today that incorporates exotic gems and minerals into a cast polymer matrix.” Mr. Novak goes on to say that “the Terra Bella product line offers the consumer materials and cosmetics not attainable anywhere else. After over a year in development, I am very pleased that ACS can offer something new and exciting for cultured granite manufacturers to show off in this very competitive market.”

Each of the twenty colors in the Terra Bella line have a variety of gemstones and minerals, including a subcategory of “Crystal” colors that offer heightened versatility for commercial and residential applications. The Crystal colors are composed of a natural semi-translucent stone and offer visual highlights of gems such as amethyst and obsidian when back lighting is applied to the material.

Outside testing has demonstrated that bowls (sinks) made with the Terra Bella (behind gel coat) material fall within the acceptable range of thermoshock parameters. Furthermore, additional testing is currently underway for the surface stain testing of each Terra Bella color after being finish sanded using material designed for natural stone finishing. Current tests show results similar to the look of engineered stone.

#### **About ACS**

Established in 1988, ACS International, Inc. is a privately owned company located in Tucson, Arizona. The facility includes crushing and blending equipment along with a comprehensive laboratory, ensuring quality control and advancements in research and development in all our product lines, ACS manufactures a broad range of products including; GraniteFX™ textured silicone, Poly Stone™ spray granite, Dura Stone® a solid surface filler, Poly Chips® a solid surface chip(s) component, Granite Fill 2000 a natural mineral based cast granite filler,

Featherlite® an ultra-light series of fillers. For more information, please contact ACS at 1-800-669-9214 or visit [www.acstone.com](http://www.acstone.com).

###photo attached###